Idea Flow

A simple way to turn partial ideas into clear signals that move work forward.

This is not for perfect ideas, full plans, or finished answers. It makes partial thinking usable.

Use this when you have a thought that feels important but unfinished. Move top to bottom. Don't skip ahead.

Zone 1 - Signal - What triggered this? (No interpretation.)

Zone 2 - Meaning - Why this might matter. (No solutions.)

Zone 3 - Direction - What *could* change if we act? (No commitments.)

Zone 4 - Gate -

Choose **one**. Then **stop.** This thinking moves elsewhere.

Outcome Statement	Plan / Backlog	Conversation	Parking lot	Dropped